# TOTAL PRODUCTIVE MAINTENANCE AND PERFORMANCE OF BOTTLING COMPANY PLANTS IN EDO STATE

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#### **Abstract**

The broad objective of this paper is to determine the effect of total productive maintenance on the performance of selected bottling company plants in Edo State. Specifically, this paper seeks to ascertain the effect of planned maintenance on the competitive advantage of selected bottling company plants in Edo State. The survey research design was adopted for the study, a total population of two hundred and sixty-nine (269) was used for the study, the census sampling method was used for the study because the population is a manageable size, the data collection tool employed by the researcher was the questionnaire, while the analysis of data was done using the linear regression analysis. The findings revealed that planned maintenance impacts the competitive advantage of selected bottling company plants in Edo State since (F = 223.041; R2 = 0.832; P < .05). The researchers, therefore, concluded that total productive maintenance impacts the performance of the companies in focus. It was against this backdrop that the study recommended that heads of the production department of the companies should ensure the enactment of a schedule geared towards regularly maintaining their production equipment as well as orientation of new employees on the importance of equipment maintenance by heads of the production department.

**Keywords:** Total productive maintenance, performance, planned maintenance, competitive advantage

#### Introduction

In today's highly competitive and dynamic global business environment, organizations all over the globe are required to deliver world-class products and services (Ahuja & Kumar, 2009; Psomas & Fotopoulos, 2009). In pursuit of attaining this goal, organizations have been acquiring competitive strengths through the adoption of world-class strategies like Total Productive Maintenance (TPM) (Leonard, 2010). This gives credence to the determination of the effect of total productive maintenance on the performance of selected bottling company plants in Edo State, Nigeria. TPM was first introduced in Japan back in 1971, as an offshoot of the Toyota Production System and it was made popular by the Japanese Institute of Plant Maintenance (JIPM). It was only in the 1990s that JIPM actually opened its door and its secret about TPM, to the western world with its first TPM Instructors' class in the English language. Since then, many books, articles and pieces of literature have been written in English about TPM (Gosavi, 2006).

This world-class strategy (TPM) has gained prominence in business organizations during the last five decades and have conquered today's organizational arena (Ahuja & Khamba, 2008; Hernandez, 2010; Sharma & Kodali, 2008). The benefits achieved through the implementation of total productive maintenance in business organizations have been widely reported in management literature; this has led to the continuous interest in the concept (Ahuja & Khamba, 2008; Koc, 2007).

Many leading organizations during the last decade have been using TPM as a competitive strategy. For example, leading American organizations like Proctor and Gamble, DuPont, Eastman Chemical, Ford, AT & T and Texas Instruments have adopted TPM as a tool for enriching competitiveness (Ahuja & Khamba, 2008). Though the concept Total Productive Maintenance is not new to the Nigerian environment, some Nigerian business organizations have not effectively applied it. In management literature, several researchers have reported the power of TPM. Ireland and Dale (2001) state that the TPM program aids an organization to strive continuously for producing non-defective products which by extension impacts its performance level.

Organizational performance has been central to the attention of scholars as it is one of the most important constructs for measuring the effectiveness of an organization (Combs, Crook, & Shook, 2005). Business performance for some time now has been seen to be associated with total productive maintenance. Richard (2009), maintain that organizational performance encompasses specific areas of firm outcomes like financial performance (profits, return on assets, return on investment, etc.); product (service) market performance (sales, market share, firm innovation, competitive advantage etc.); and shareholder return (total shareholder return, economic value-added, etc.).

Though managers of some business organizations have not been able to successfully implement total productive maintenance in their organizations, its effective implementation can impact on the performance of an organization as revealed in a study by Ireland & Dale (2001) which applied non-financial performance indicator. The bottling company plants used for this study are Nigerian bottling company (Eyaen) and Seven Up Bottling Company (Oluku) plants located in Benin City Edo State. The production departments of these companies are the focal point of this study.

The inability of the production managers of the companies in focus to employ a unique strategy geared towards ensuring regular maintenance of their production equipment and machines has necessitated this study. This is because observations made by the researchers revealed that in a bid to minimize cost, heads of the production department do not maintain their equipment regularly compared with the standard of their sister companies overseas. This by extension could impact on the competitive position and by extension the overall performance level of the companies in focus. Arising from the above, the broad objective determining the effect of total productive maintenance on the performance of bottling company plants in Edo State was formulated. However, specifically, the study sought to ascertain the effect of planned maintenance on the competitive advantage of selected bottling company plants in Edo State and a null hypothesis formulated that:

"There is no significant relationship between planned maintenance and competitive advantage of selected bottling company plants in Edo State".

#### **Review of related literature**

## **Total productive maintenance**

Total Productive Maintenance seeks to maximize equipment effectiveness throughout the lifetime of the production equipment. It strives to maintain the equipment in optimum condition to prevent unexpected breakdown, speed losses and quality defects. Total Productive Maintenance initiatives in production help in streamlining the manufacturing and other business functions and garnering sustained profits (Ahuja and Khamba, 2007). TPM is adopted, to strengthen the manufacturing business performance and to achieve a world-class performance (Swanson 2001; McKone, Schroeder & Cua, 2001).

TPM in reality is not a new subject. It was first introduced in Japan back in 1971, as an offshoot of the Toyota Production System and it was made popular by the Japan Institute of Plant Maintenance (JIPM). It was only in the 1990s that JIPM actually opened its door, its secret about TPM, to the western world with its first TPM Instructors' class in the English language. Since then, many books, articles and literature have been written in English about TPM (Gosavi, 2006).

TPM activities in a manufacturing company secure the physical improvement of personnel, equipment and the company as a whole. TPM activities target to improve equipment effectiveness and eventually to secure zero equipment failures, zero defects and reworks, and zero industrial accidents. TPM is focused on improving all the big picture indicators of manufacturing success (Samuel, John, Shi & Qi 2002). It is also very much about safety, asset utilization, expanding capacity without investment in new equipment or people, continuing to lower the cost of equipment maintenance and improve equipment uptime. TPM is a resourcebased approach where all employees are responsible for contributing to avoid equipment deterioration, breakdowns, failures and stoppages (Seng, Jantan & Ramayah, 2005). Implementing TPM requires a long-term commitment with the support of management to achieve the benefits of equipment effectiveness and operational excellence. The eight TPM pillars are Asset Productivity, Autonomous Maintenance, Planned Maintenance, Training and Education, Maintenance Prevention, Quality Maintenance, Office TPM, and Safety and Environment that encompass almost all areas in operating a factory (Bamber, 2003). From the foregoing, total productive maintenance is a holistic approach that specifies the effective functioning of the parts/subsystems of an organization.

#### Planned maintenance

Stephenson (2018) sees planned maintenance as a proactive approach to maintenance in which maintenance is scheduled to take place regularly. The type of work to be done and the frequency varies based on the equipment being maintained, and the environment in which it is operating. The primary objective of planned maintenance is to maximize equipment performance by keeping it running safely for as long as possible, without which the equipment will deteriorate or have unplanned outages (Stephenson, 2018). Planned maintenance is any variety of scheduled maintenance to an object or item of equipment. Planned maintenance helps equipment to operate correctly and it helps in the avoidance of any unscheduled breakdown or downtime in an organization (Wood, 2003). A review of the definitions of scholars shows that planned maintenance is a well-thought process by the management of any organization that strives for equipment efficiency and effectiveness.

# Organizational performance

Organizational performance is a socially constructed phenomenon that is subjective, complex, and particularly hard to measure in most business organizations (Au 1996; Anspach 1991). Organizational performance comprises the actual output or results of an organization as measured against its intended outputs (or goals and objectives) (Wikipedia, 2008). Richard, (2009) avers that organizational performance encompasses some specific areas of firm outcomes: (a) financial performance (profits, return on assets, return on investment, etc.); (b) product (service) market performance (sales, market share, firm innovation, competitive advantage etc.); and (c) shareholder return (total shareholder return, economic value-added, etc.). Upadhaya, Munir and Blount (2014) maintain that an organization is regarded as effective when it has a high-performance level. This study is centred on a non-financial performance indicator. The foregoing shows that organizational performance shows how well an organization is functioning.

# Competitive advantage

Firms that earn persistently higher levels of profit than competitors have a competitive advantage (Grant, 2008). A variety of theories within the strategy domain address competitive advantage as a way of explaining how management decisions or market factors lead to superior economic performance. Rayport and Jaworski (2004) aver that to have a competitive advantage, a firm must create superior value for buyers by offering lower prices than competitors for equivalent services or by providing unique services that a buyer is willing to pay for at a premium price. Using this definition, a given firm must devise a competitive strategy that can establish a profitable and sustainable position relative to competitors. Grant (2008) asserts that building unique and valued know-how and capabilities that rivals cannot easily imitate entails having a competitive advantage. Rayport and Jaworski (2004) assert that an organization's interface with its customer is its sole aim of striving to gain a competitive advantage over its competitors. Walsh, Enz, and Canina (2008) opine that when an organization has a competitive advantage over its competitors, it could positively affect the profitability of the organization. A review of the definition of the concept by various scholars shows that an organization could have a competitive advantage when it has the ability to satisfy customers better than others.

#### Theoretical framework

This study is anchored on Maintenance Management theory propounded by Sack (1963). Visser (1998) observed that this theory is a relatively young academic discipline. The work of Sack (1963) was improved upon by Newborough (1967), Mann and Heintzelman (1976) and Kelly and Harns (1978) Maintenance management theory emphasizes the scheduled maintenance of equipment and machines of an organization. This theory is relevant to this study because the planned maintenance of the equipment and machines of the companies in focus could impact the competitive position of these companies.

# **Empirical Review**

Bakri (2015) examined the impact of total productive maintenance on the performance of selected automotive companies in Malaysia. Case study research design was used for the study, questionnaire was the data collection tool employed, regression analysis was used to analyse the collected data. Findings of the study revealed that total productive maintenance impacts the performance of the automotive companies in focus.

Nzewi, Chiekezie and Arachie (2016) examined the relationship between total productivity maintenance and the performance of selected aluminium firms in Anambra State. The study employed a correlation research design, a population of 399 was used for the study, while a sample size of 200 was determined using Taro Yamane sampling technique. The questionnaire was the data collection tool employed and the Pearson product-moment correlation coefficient was used to analyse the collected data. Findings revealed that maintenance autonomy has a significant positive relationship with employee commitment.

Renganathan (2014) examined the impact of total productive maintenance practices on the performance of selected manufacturing companies in Malaysia. A secondary source of data was utilized for the study; regression analysis was used to analyse the collected data. The findings revealed that total maintenance practices impact the performance of the focused companies.

Ajiboye and Adedokun (2010) investigated maintenance engineering and productivity in a salt production firm in Osun State Nigeria. The descriptive survey research design was used for the study; the questionnaire was the data collection tool employed while regression analysis was used to analyse the collected data. Findings revealed that machines with good working condition impacted the productivity of the firm in focus.

Chiekezie, Nzewi and Odekina (2017) examined the extent to which maintenance culture influences the performance of selected manufacturing firms in Benue State, Nigeria. The study adopted a survey research design with a population of two hundred and thirty-three (233) and a sample size of one hundred and forty-seven (147) derived using Taro Yamane's formula for finite population. The questionnaire was used as an instrument for data collection. Data collected were analyzed with the use of the Pearson product-moment correlation coefficient. Result of the study shows that preventive maintenance significantly influences the product delivery of selected firms.

## Gap in knowledge

None of the empirically reviewed studies has examined total productive maintenance as it relates to the performance of selected bottling company plants in Edo state, Nigeria and none of the empirically specifically identified planned maintenance as it relates to the competitive advantage of selected bottling company plants in Edo state, Nigeria. This is the gap in knowledge that this study intends to fill.

#### **Methods**

Survey research design which enables the researchers to observe what happens to the sample subjects without manipulating them was adopted for the study and the population of the study is as shown on tables I and II.

Table 1: Population of Employees in the Organizations of Study

Company	Marketing Department	Production Department	Human Resource Department	Finance Department	Total
Nigerian Bottling Company (NBC) Benin Plant	118	162	127	135	542
Seven Up Bottling Company, Benin Plant	75	107	81	93	356
Total	193	269	208	228	897

Source: Personnel Department of the Organizations of Study (April 2019).

**Table 2:** Study Population

Company	Production Department
Nigerian Bottling Company (NBC) Benin Plant	162
Seven Up Bottling Company, Benin Plant	107
Total	269

Source: Personnel Department of the Organizations of Study (April 2019).

The study population was restricted to the production departments of the companies in focus because planned maintenance of equipment is peculiar to that department. Census sampling was used for this study. It was chosen because the study population of 269 is a manageable size. Based on this, 269 copies of the questionnaire were randomly distributed to the respondents of the production departments of the companies of study. The data collection tool employed by the researcher was the questionnaire. It was designed on a five-point Likert Scale. Strongly Agree (SD), Agree (A), Strongly Disagree (SD), Disagree (D) and Undecided (U). Content and face validity test were used by the researcher. For the reliability of the study instrument, Cronbach Alpha test was applied. Suwannoppharat and Kaewsa, (2015) assert that a reliability coefficient of 0.696 and above is acceptable. Therefore, a benchmark of 0.696 was used for the study.

**Table 3: Scale: Reliability Statistics for Total Productive Maintenance Reliability Statistics** 

Cronbach's	N of Items
Alpha	
.842	5

Since the Cronbach's Alpha score of the reliability statistics for total productive maintenance of 0.84 is greater than 0.696, it shows that the instrument is reliable.

**Table 4: Scale: Reliability Statistics for Organizational Performance Reliability Statistics** 

Cronbach's	N of Items
Alpha	
.736	5

Since the Cronbach Alpha score of the reliability statistics for organizational performance of 0.74 is greater than 0.696, it shows that the instrument is reliable. The results of the reliability test were indications of the internal consistency of the instrument. Regression analysis was used to analyze the collected data applying the Statistical Package for Social Sciences (SPSS) version 20.

# **Research Findings**

**Table 5:** Table of Returned and Unreturned Questionnaire

Analysis of returned and unreturned questionnaire							
Frequency Percentage %							
Returned Questionnaire (Valid)	189	70.26					
Returned Questionnaire (Invalid)	42	15.61					
Unreturned Questionnaire	38	14.13					
Total Questionnaire Administered	269	100					

Source: Field Survey, April (2019)

The table above shows that out of the 269 copies of the questionnaire administered, 189 valid questionnaires were retrieved.

**Table 6:** Descriptive statistics of the analyzed data (planned maintenance)

**Descriptive Statistics** 

Descriptive Statis	iics				
	N	Minimum	Maximum	Mean	Std. Deviation
Q1	189	1.00	5.00	3.5000	1.20924
Q2	189	1.00	5.00	3.2407	1.32663
Q3	189	1.00	5.00	3.5285	1.31380
Q4 Q5	189	1.00	5.00	3.4672	1.10312
Q5	189	1.00	5.00	3.2148	1.14635
Valid N (listwise)	189				

Source: Field survey, 2019.

A bench-mark of 3.0 was used for the study. Since the mean values of all the questions for planned maintenance are above 3.0, it shows that all the questions were acceptable for the study. Hence, they were all used for the study.

**Table 7:** Descriptive statistics of the analysed Data (Competitive advantage)

**Descriptive Statistics** 

	N	Minimum	Maximum	Mean	Std. Deviation
Q1	189	1.00	5.00	3.4630	1.22417
Q2 Q3 Q4	189	1.00	5.00	3.1667	1.43737
Q3	189	1.00	5.00	3.1630	1.51342
Q4	189	1.00	5.00	3.4573	1.48929
Q5	189	1.00	5.00	3.2963	1.24314
Valid N (listwise)	189				

Source: Field survey, 2019.

A bench-mark of 3.0 was used for the study. Since the mean values of all the questions for competitive advantage are above 3.0, it shows that all the questions were acceptable for the study. Hence, they were all used for the study.

# **Test of hypothesis**

Ho: The relationship significant between planned maintenance and competitive advantage of selected bottling company plants in Edo State.

**Table 8: Model summary of regression output** 

a) Model Summary

Mod	R	R	Adjusted R	Std. Error	Change S	Statistics				Durbin-
el		Squa re	1	of the Estimate		F Change	df1		Sig. F Change	Watson
1	.818 <sup>a</sup>	.832	.814	.63123	.852	233.041	1	52	.000	1.659

a. Predictors: (Constant), Planned Maintenanceb. Dependent Variable: Competitive Advantage

Table 9: ANOVA Result from regression output

## b) ANOVA

Model		Sum of Squares	Df	Mean Square	F	Sig.
	Regression	88.933	1	88.933	223.041	$.000^{b}$
1	Residual	20.065	54	.386		
	Total	110.000	55			

a. Dependent Variable: Competitive Advantageb. Predictors: (Constant), Planned Maintenance

**Table 10: Coefficients from regression output** 

#### c) Coefficients

Model		Unstand Coeffici		Standardized Coefficients	Т	$\mathcal{C}$	95.0% Confidence Interval for B	
		В	Std. Error	Beta				Upper Bound
1	(Constant) Planned Maintenance	.292 .904	.197 .060	.906	1.484 15.254	.144	103 .789	.686 1.028

a. Dependent Variable: Competitive Advantage

The result obtained from the regression analysis shows that planned maintenance has a significant effect on competitive advantage ( $\beta$  = 0.904, t = 15.254, P<.05). Also, planned maintenance is a predictor of competitive advantage (F = 223.041; R2 = 0.832; P<.05). The predictor variable single-handedly explained 83.2% of the variance in competitive advantage, while the remaining 16.8% could be due to the effect of extraneous variables. The Durbin-Watson value of 1.7 shows that there is no first-order serial correlation. This makes the result respectable.

# **Discussion of findings**

Findings from the test of the formulated hypothesis show that planned maintenance has a significant and positive effect on the competitive advantage of selected bottling company plants in Edo State. This corroborates the work of Bakri (2015) who examined the impact of total productive maintenance on the performance of selected automotive companies in Malaysia which findings revealed that total productive maintenance impacts the performance of the automotive companies in focus. The work of Nzewi, Chiekezie and Arachie (2016) on the relationship between total productivity maintenance and the performance of selected aluminium firms in Anambra State is also in line with the result obtained from the test of the hypothesis of this study. Findings of the study revealed that maintenance autonomy has a significant positive relationship with employee commitment. The work of Renganathan (2014) also corroborates the result obtained from the test of the formulated hypothesis. The study which examined the impact of total productive maintenance practices on the performance of selected manufacturing companies in Malaysia revealed that total maintenance practices impact the performance of the focused companies. Therefore, the summary of the findings from the test of the formulated hypothesis for this study show that planned maintenance impacts the competitive position of selected bottling company plants in Edo State since (F = 223.041; R2 = 0.832; P < .05).

#### Conclusion

Based on the findings, the researchers concluded that total productive maintenance impacts the performance of selected bottling company plants in Edo State. The findings of the study show that the planned maintenance of equipment used by managers of the companies in focus could impact the competitive advantage of these companies.

#### Recommendations

Based on the findings of the study, the researchers made the following recommendations:

1. Heads of the production department of the companies in focus should ensure the enactment of a schedule geared towards regularly maintaining their production equipment.

2. An orientation of new employees on the importance of equipment maintenance should be done by heads of the production department of the companies in focus.

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# Appendix

# Questionnaire items on total productive maintenance and performance

Options: Strongly Agree = SA, Agree = A, Undecided = UD, Strongly Disagree = SD, Disagree = D. Please tick () as it represents your view

	Questionnaire item for Independent variable(total					
	productive maintenance)					
	Planned Maintenance	SA	A	UD	SD	D
No		5	4	3	2	1
1	There is a schedule of equipment maintenance in					
	your organization.					
2	Your head of department waits for a machine to					
	break down before it is maintained/repaired.					
3	There are a lot of faulty production pieces of					
	equipment lying fallow in your organization.					
4	There are capable production engineers in your					
	organization.					
5	You are satisfied with the working condition of	`				
	production equipment/machines in your					
	organization.					
	Dependent Variable (Performance)					
	Competitive Position					
1	You like the position your organization occupies in					
	the industry it belongs to.					
2	In the last five years, the market share of your					
	organization has been threatened.					
3	There is an annual increase in the sales of your					
	organization.					
4	There is an annual increase in the profit of your					
	organization.					
5	Your organization has a stiff competitor in the					
	industry it belongs to.					